

Membership Awards and Incentives

To recognize the outstanding efforts of local units who have set goals and successfully achieved membership increases, a membership awards program was implemented. Every local PTA unit has a unique opportunity to increase its membership and be recognized for its efforts.

100% Membership Award - One paid membership for every child enrolled in the school associated with that local unit. What could be better than every child having at least one adult willing to join the PTA as a voice for their future?

Recipients of the 100% Membership Award will be honored at the WSPTA Convention. **PTAs must complete an application form for this award** (available in the membership section of the Leadership Packet and on the WSPTA website.



Strengthen

Your Membership by 10!

If each PTA in the state enrolled 10 new members, the Washington State PTA would achieve our immediate membership goal of over 150,000 members statewide.

Each PTA that increases its membership by at least 10 members and has paid for those members by March 1st will be given special

recognition at the State PTA Convention in May, 2010.

Membership Incentives

Washington State PTA recognizes achievements to encourage membership enrollment early and throughout the year. The levels of recognition are:

Level 1—BRONZE Level

50% of the previous year's membership enrolled by September 30th.

Level 2—SILVER Level

5% increase from the previous year's membership enrolled and paid by October 25th

Level 3— GOLD Level

10% increase from the previous year's membership enrolled and paid by January 25th

Level 4— PLATINUM Level

20% increase from previous year's membership enrolled and paid by March 30th.

100% ACTIVE COUNCIL AWARD

This award is given to each PTA council with 100% active participation by local units (all units in the council are enrolled, paid and "in good standing" for 2009-2010 by March 1, 2010).

All membership awards will be based on records at the State PTA office. Only the 100% Membership Award requires an application. All qualifying for one or more of the other categories will automatically receive recognition.