

PTA Benefits & Resources

National PTA Website – www.pta.org

- Your first stop for everything PTA. Latest news, resources benefits, etc.
- Share the address with all members and local unit leaders. Find all PTA materials here, including electronic copies of items mailed to your unit, and much more.

The PTA Parent e-newsletter:

- Go to the National PTA website homepage for sign-up.
- Great for all members – contains valuable parenting tools and topical information.

Local Leader e-newsletter

- Visit NPTA website, go to *Leader Resource* and tab down to local *unit leader*.
- Especially good for local unit leaders (officers, committees) to keep up-to-date on the test resources, scheduled mailings, and happenings within PTA.

Great Idea Bank

- Visit NPTA website, go to *Leader Resource* and tab down to *local unit leader*.
- Perfect for anyone chairing a committee or holding an office to share and find great ideas for programs, fundraisers, membership boosters, etc...

On-Line Bulletin Boards: National PTA website homepage sign-on.

- All members can post questions, ideas, and concerns and communicate with PTA members around the world.
- In addition, local leaders can sign on to post to a local leader bulletin board found under *Leadership Resource* tab, and share experiences with others doing the same volunteer jobs in other parts of the world.

Our Children Magazine:

- Visit NPTA website, go to *Parent Resource* tab, for featured articles.
- A hard copy is sent to all units, including reproducible 8 ½ x 11 English/Spanish piece designed for copying and general membership distribution.
- Additional subscriptions are available. Purchase a few for the school lobby, local library, multiple officers, etc. Full of parenting information educational articles, and organizational and PTA tips and ideas.

Leadership Training:

- State and National, check websites, email and snail mail, and watch for the latest opportunities to learn. Convention, state trainings, leadership conferences, regional trainings ... keep your eyes open.

E-Learning Courses: (*PTA Basics, Grant Writing, Effective Advocacy, Resolutions, Running a Successful PTA program, Conflict Management, Parliamentary Procedure, Your PTA Year*)

- Visit NPTA website, go to *Leadership Resource* and tab to *local unit leader* and pull down *Leadership Training*.
- Learn at any time and at your pace; new courses added regularly.
- Individual members can benefit from some of the courses; new local unit leaders can get the tools they need to succeed in their volunteer efforts; entire boards can take courses at the same time and experience board training.

Quick Reference Guides: President, Membership, Programs, Money Matters:

- Hard copy mailed to local unit, or visit the NPTA website, under *Leadership Resource* and tab down to *local unit leader*.
- How-To guides to help you run a nonprofit organization, from agendas to officer jobs; membership campaigns to filling out an IRS 990 form; programs to basic parliamentary procedure. A must for all local unit leaders.
- Designed to help local leaders work smarter and feel comfortable in their roles, and to answer frequently-asked questions about PTA leadership.

Individual Member Benefits: Barnes & Noble.com; Liberty Mutual; Southwest Airlines:

- Visit NPTA website, go to *About PTA and* tab down to *Benefits*.
- Discounts and special offers only for PTA members. Tell all your members how to access this area and use their PTA membership cards to save. Check Local Leader E-Newsletter for special offers and new retailers.

Voice and Influence:

- State and National capital presence; your issues and concerns brought to decision-makers.
- Visit NPTA website, go to *Issues and Action* and tab to *How to Lobby Locally* to find out how to be effective advocates for your children in your community.

Member to Member Network

- Visit NPTA website, go to *Issues and Action* and tab to *Issues*.
- Sign-up to be notified when your voice is most likely to influence your elected leaders' decisions, and receive special mobilization notices to help you make an impact.
- Encourage all members to sign on to be a part of PTA's quick-response force.

This Week in Washington e-newsletter

- Go to the NPTA, go to *Issues and Action* and tab to *This Week in Washington*.
- Great way to find out what is going on, the latest news on how government will soon be impacting your child's classroom.
- Great idea for all PTA members to receive this e-newsletter to find out what is happening and how their PTA is working for them.

Reflections Arts Program:

- Visit NPTA website, go to *Leadership Resource* and tab down to *local unit leader*, then pull down to *Programs*.
- This arts program recognizes achievement in photography, dance, video/film, music composition, literature, and visual arts for students in elementary, middle and high school.

Building Successful Partnerships (BSP) Program & Parent Involvement Schools of Excellence Certification:

- Go Visit NPTA website, go to *Leadership Resource* and tab down to *local unit leader*, then pull down to *Programs*.
- Parent involvement equal student success. Download great information for parents, teachers and administrators.
- Call your state office and ask for BSP workshop in your school.
- Assemble a team and do a self-assessment of your school's parent involvement. You may be certified a Blue Ribbon School of Excellence.

People:

- Volunteers just like you, trained and ready to assist you.
- Professional staff a phone call or email away at 1-800-307-4PTA; www.pta.org; and info@pta.org.